

AHSAN AHMED



Contact

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Personal Information

Name: Ahsan Ahmed

Father's Name: Mesbah Uddin

Mother's Name: Aleya Pervin

Marital Status: Married

Spouse Name: Shanjida Akhter

Date of Birth: 22/08/1994

Blood Group: B +(Ve)

Religion: Islam

Gender: Male

Nationality: Bangladeshi

NID No: 238 253 3590

Introduction

I am seeking a challenging position in such a dynamic organization which is rapidly expanding and offers a good advancement potential to work in an environment where there is an opportunity of self-assessment and self-improvement in both individual and team to flourish my capability of bringing benefits for all.

Works & Positions

- News Reporter
- Digital Marketing Expert
- Web Design & Development
- IT Service & Troubleshooting
- ERP Software Management
- Sales Executive
- Social Site management like Meta business suit, Google business manager etc.
- Admin and Operations.
- Team Leader.

Skills and Proficiency

Language:

- Bangla- Fluent in both speaking and writing.
- English- Fluent in both speaking and writing.

Computer & Accessories: Excellent control over basic computer software's.

- Expert Microsoft Word, PowerPoint, Outlook, Office 365.
- Expert in Microsoft excel which covers visual basic, macros, using functions, creating reports and formats etc.
- Maintenance and Troubleshooting both software and hardware.
- Printer, Router & Attendance machine set up and troubleshooting

Website Development & Languages:

- Good Control over HTML, CSS, PHP, Mysql.
- Expert in Wordpress website development and maintenance.
- Basic knowledge in Django Python website development.

Education

Bachelor of Computer Science & Engineering (CSE):

- Institution- BRAC University
- Passing Year- 2019
- Location- Dhaka

Higher Secondary School Certificate (HSC):

- Institution- Milestone College
- Passing Year- 2012
- Board- Dhaka

Secondary School Certificate (SSC):

- Institution- Azim Uddin High School (Kishoregonj)
- Passing Year- 2010
- Board- Dhaka

Specialty

- **Adaptive & Hardworking:** Capable of reading situations and learn from experience as well as capable to work under pressure.
- **Target and Challenge:** Have experience to work on target basis challenging job in different environment and industries.

Web Development Work

Working as **Local Freelancer** and Develop numerous websites from 2019-2025. Some of them are given below:

- www.eternalceramicsbd.com
- www.wavbd.com
- www.careerpaths.com.bd
- www.shopnoferi.com.bd
- www.globexedu.com
- www.oziha.com.bd
- www.comraderano.org
- www.pixeli.co.uk
- www.nirbanbd.com
- www.mamunacademy.net
- www.moazal.com
- www.samajkaal.com (and More..)

Experiences and Responsibilities

Manager; Marketing, IT & Business Development: August 2023 to Continuing, Career Paths, Mohakhali, DOHS.

- Lead Full marketing team including Communication team, Design team and marketing team.
- Research and set up marketing campaigns both online and offline, provide content and strategies.
- Run Ads campaign in Meta and Google Business, generate leads and bring target based clients.
- Develop, manage and conduct website & CRM software.

Ast. Manager, IT & Digital Marketing: March 2022 to July 2024 Shopnoferi, Mirpur 12.

- Managing Facebook Page with Meta Business suite, creating post, manage Ads. Manager account & boosting with setting up effective Target Audience to reach sell target.
- Managing Google Business Account, creating post and promote website traffic in Google by maintaining basic SEO of website.
- Develop & Maintain Website, Creating Product and blog post, Handle technical problems.

Executive, IT: February 2021 to February 2022 at Gramsico Group, Elephant Road, Dhaka.

- Develop and Maintain Websites, Hosting, Webmailing etc.
- Regular IT and Troubleshooting Service.
- Set up, maintain software's like inventory, accounts, HRM software's as well as train people to conduct the work of their particular department.

Executive, IT: February 2020 to February 2021 at Porcelaina, Elephant Road, Dhaka.

- Develop and Maintain Websites, Hosting, Webmailing etc.
- Regular IT and Troubleshooting Service.
- Set up, maintain software's like inventory, accounts, HRM software's as well as train team members.